



# BOOST YOUR REVENUE & GET EXCLUSIVE ACCESS

## Join Agoda Private Sale (APS) now!

APS IS OUR EXCLUSIVE CLOSED USER GROUP INCREMENTAL SALES PROGRAM.



## Benefits of Agoda Private Sale



High converting customers with **3 times more bookings** than non-members



**12% lower cancellation rate** compared to non-member bookings



Free merchandising via exclusive **"insider deals"** tagging and exposure via email marketing. Get regular features in newsletters sent daily to 12 million subscribers



**Diversify your distribution channel** into Banks, Airlines & Tour Operators



Sell every last room. Tap into **high frequency bookers** on our mobile platform with triple digit growth.



**Contact your Market Manager to activate APS for you now!**

APS rates are setup with 10% discount from your retail rate