



Boost your revenue with

Agoda's incremental sales programs

Agoda Private Sale (APS)

access millions via closed user group program

Agoda Opaque (AO)

rate not disclosed & offline distribution made easy

Join now for maximum benefit!



agoda.com



APS Distribution

Agoda Private Sale (APS) Closed user group and B2B distribution



Agoda Private Sale is our exclusive closed user group incremental sales program.

Agoda Private Sale rates are **minimum 10 % lower*** than the lowest promotion rate offered retail.

Benefits

- Exclusive access to **23 million** loyal Agoda members
- High converting customers with **3 times more bookings** than non-members
- Lower cancellation rate
- Additional merchandising with exclusive "Insider Deal" tag

* Discount off your lowest available retail net rate

AO Distribution

Agoda Opaque (AO) Opaque, offline distribution and packaging



Agoda Opaque targets offline marketing networks, vacation packaging and innovative “rate-not-disclosed” programs.

Agoda Opaque rates are a minimum **20 % discount***.

Benefits

- Increase sales while protecting your rate integrity
- Diversify sales into offline markets
- Access our exclusive network of offline vacation packagers

* Discount off your lowest available retail net rate

Your regional and global opaque distribution network

A sample of participating Distribution Channels



plus many more global brands...



Contact your Agoda Market Manager to participate today!